



Providing Resources and Support For Single Mothers Raising Boys

Media Advisory: Raising Him Alone Kickoff (Chicago, IL)

Contact Bettye Blaize, Urban Leadership Institute (877) 339-4300 or bettye@urbanleadershipinstitute.com

FOR IMMEDIATE RELEASE: On **Thursday, February 25, 2010 from 7:00 p.m. until 8:30 p.m.** the *Raising Him Alone Campaign*, Urban Leadership Institute & Pastor John Hannah of the New Life Covenant Church will host a *special* Raising Him Alone Kick Off in Chicago, IL. The kick will be held at the New Life Covenant Church, 1021 E. 78th Street, Chicago, IL.

The Raising Him Alone campaign is designed to provide greater support and advocacy for single mothers raising boys. At a time when so much energy is focused on African American males the campaign feels that it is critical that we do a better job engaging parents around the unique challenges that face boys being raised by single parents. The campaign's "learning community" has reached over 5,000 mothers and grand mothers across the country. Using seminars, social networking (Facebook), and web-based applications to disseminate information and resources related to parenting a male child, reconnecting fathers, health & wellness and a variety of other topics determined by single mothers and grand mothers.

According to David Miller campaign co-founder, "It is critical that we provide mothers who are raising boys with greater support and resources to raise healthy boys. It is highly unlikely that we will be able to reduce violence, delinquency and drop out rates without greater support and outreach to parents."

The Chicago kickoff will feature an exciting panel featuring a host of celebrity mothers who have raised highly successful sons. Panelist includes: Dr. Brenda Greene, Professor at Medgar Evers College and mother of Talib Kweli, Dr. Mahalia Hines, Retired Chicago Public School Principal and mother of actor/rapper Common, Sheron "Umi" Smith, author/motivational speaker & mother of Grammy Nominated actor and rapper Mos Def and David Miller, Co-Founder of the Urban Leadership Institute & Co-Founder of the Raising Him Alone Campaign. The moderator will be Pastor John Hannah of New Life Covenant Church.

Following the panel of parents, guest will be able to sign up to participate in the Raising Him Alone Campaign's learning community.

For more information please visit www.raisinghimalone.com or via Facebook Group (Single Mothers Raising Boys).

The campaign is funded through the Open Society Institute's Campaign for Black Male Achievement.

Raising Him Alone Campaign

www.raisinghimalone.com

Toll Free: 877.339.4300 Newark Office: 973.820.8999 Baltimore Office: 410.467.1605