



Providing Resources and Support For Single Mothers Raising Boys

Media Advisory: Raising Him Alone Kickoff (Newark, NJ)

Contact Lee McDonald, Renaissance Group (301)856-8273

FOR IMMEDIATE RELEASE: On **Saturday, March 14, 2009 from 11:00 a.m. until 5:00 p.m.** the *Urban Leadership Institute, Residential After School Programs & the Institute for Interactive Instruction* along with several community partners will host Raising Him Alone Kick Off. The kick off is for Raising Him Alone a campaign designed to provide greater support and advocacy for single mothers raising boys. At a time when so much energy is focused on African American males the campaign feels that it is critical that we do a better job engaging parents around the unique challenges that face boys being raised by single parents. Raising Him Alone (www.raisinghimalone.com) focuses on creating a safe spaces for single mothers to discuss parenting strategies, personal development, managing finances on a single income and a variety of other topics determined by single mothers.

According to David Miller & Matt Stevens campaign founder, “For too long we have ignored the cries of single mother who struggle to raise healthy boys growing up in a toxic society. It is our hope that the Raising Him Alone Campaign will serve as a catalyst to inspire single mothers to make their sons a priority.”

The campaign kickoff will be held at New Jersey Institute of Technology located in the heart of Newark, NJ, 151 Summit, Newark, New Jersey 07102. The campaign kickoff features an exciting panel featuring a host of celebrity mothers who have raised highly successful sons. Panelist includes: Dr. Brenda Greene, Professor at Medgar Evers College and mother of Talib Kweli, Dr. Mahalia Hines, Retired Chicago Public School Principal and mother of actor/rapper Common and Sheron “Umi” Smith, mother of Grammy Nominated actor and rapper Mos Def. The panel will be hosted by mother/actress/comedienne Meshelle.

Other featured speakers include: Mildred Crump, President of Newark City Council, noted Educator and Principal of Newark Tech High School Baruti Kafele, Joel Austin, Founder of Daddy University and Kenneth Braswell, Director of the New York State Fatherhood Initiative.

Additionally, the kickoff will feature a resource fair full of organizations dedicated to serving mothers and sons. A series of workshop will also be offered to parents at the kickoff. The workshop will cover a range of parenting topics.

Finally, following the kickoff a series of forums for single mothers will be offered in the Westward (Newark, NJ).

www.RaisingHimAlone.com

Baltimore Office:
Raising Him Alone / Urban Leadership Institute
2437 Maryland Ave., Baltimore, MD 21218
Phone: 1-877-339-4300

New Jersey Office:
Raising Him Alone
403 Alpine Trail, Neptune, NJ 07753